



## PROFILE

Life should be interesting and productive. I have always achieved this through versatility in the direction of my career. I have drawn on my technical abilities and studies as well as my natural creative impulses to move through several endeavors that have allowed me to serve my clients while making a living and enjoying my results.

Those results in several career efforts stand as testament to my success in meeting the goals I have laid out for myself.

I trust this compilation of my work history will serve to fully exhibit my many activities and involvements of the last 50 years. It may be an unconventional resume but.... Thinking outside the box is a good thing in life; I don't like being confined.

Thank you for taking time to share this retrospective journey with me. It may be long and very complete, but it does represent decades of highlights and you deserve to know what quality of work I've performed - in case we have the opportunity to work together.

You'll find that many of the dates overlap because of my involvement in so many activities.

## CONTACT

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# RON BOAT

Independent Production Project Mgr.  
Video Producer/Director/Writer

## WEBSITE

www.ronboat.com

## HOBBIES

Productive work  
Expressive music  
Creative art  
Terrific food  
Fun travels  
Meaningful friends

## INDUSTRIES

Music  
Food Service  
Food Manufacturing/Distribution  
Advertising  
Marketing  
Corporate Media Production

## AWARDS

Master Musician Award  
Heart**Smart** Restaurant Award  
Best of Phoenix Restaurant Award  
Phoenix Magazine's Outstanding Food  
Listed in Who's Who

## SHOLARSHIPS

Arizona State University  
New Mexico State University  
Glendale College

## ASSOCIATIONS

General Class FCC Radio Operator's  
License - WA7CAO

Phi Mu Alpha Sinfonia music fraternity



## EDUCATION

### Camelback High School

September '62 – June '66

- 4 Years: Introductory and advance Math (Algebra, Geometry, Trigonometry, Calculus, Statistics)
- 4 Years: Science (Earth & Space Sciences, Biology, Chemistry, Physics)
- 4 Years: Music (Marching Band, Concert Band, Orchestra, Jazz Band)

Winner: Master Musician Award which led to full scholarships to New Mexico State University and Arizona State University.

### Arizona State University

September '66 – January '68

I entered ASU on a music scholarship but studied for an Electrical Engineering degree. I then changed to music studies including advanced courses in Physics/Acoustics which combined both my interests into one area of study.

### U.S. Naval Academy School of Music

September '68 – June '69

Upon entering the army (Jan '68), tests qualified me for Officer Candidate School, but I had another opportunity open to me. After auditioning for the U.S. Army Band, I was selected to enter the Naval Academy for study of military music and a Warrant Officer commission. Daily courses included concert band, marching band and drills, music theory, military music, private instruction, piano and jazz/lab band. Rather than continue my studies toward an officer program, I graduated and entered the Military Intelligence Corps Band and assigned to the U.S. Army Strategic Communications Command (USSTRATCOM).

### Glendale College

September '71 – June '72

After leaving the service, I received a scholarship to attend and participate in the music program at GC. I continued my studies in music performance and theory.

## WORK EXPERIENCE

From December, '71 to the present, I have participated in numerous production activities utilizing my creative talents and technical abilities. These are outlined here in lieu of a more formal resume format:

### First Fiesta Bowl

December, '71 - Production team for half & pregame music activities including staging, scheduling and general activities related to technical and celebrity interactions. Ray Cox from the committee said: *"Ron, thank you so very much for your participation and assistance in making the inaugural Fiesta Bowl the great success that it was.... As a result of your efforts, The Fiesta Bowl is well ahead of schedule in establishing itself as one of the truly outstanding post season events."*

### Concert Production [Producer - Performer]

Jan '67 – Jan '68

I worked on stage crews for Karlheinz Stockhausen, Chad & Jeremy, Dave Brubeck and Peter Nero.

May '71 – Jun '72

As a musician, I have performed in concerts as an opening or supporting act for Bob Hope, The Righteous Brothers, Ink Spots, Andy Williams, Henry Mancini, the Flying Wallendas, and others.

I have written original music and arrangements for marching bands, stage bands, choirs and orchestras.

These many projects represent some highlights of my work for national and international clients.

Other clients include:

Swift Trucking  
HealthSouth  
IASIS Healthcare  
Coldwell Banker  
Monster.com  
U.S. Air Force  
ABENGOA  
Abrazo Health  
Atronic (Germany)  
Cable One  
Club Med  
Troon Golf  
Crowne Plaza  
DePuy  
Ethicon  
Care 1<sup>st</sup>  
Gunsite Academy  
Primus Pharmaceuticals  
Maxim Crane  
Kiewit Western  
The Hartford Insurance  
World Net Daily  
World's Best Connectors  
Boys & Girls Clubs  
Erskine Radio  
USA Basketball  
Tom Purtzer (pro golf)  
Jerry Colangelo  
Cramer-Krasselt (MGM Grand Hotel)  
Pinnacle of Sports  
Reinke Mfg.  
California Car Duster  
Wal-Mart  
CADDO Spring Water  
EKCO Housewares  
Herbalife  
pSivida Pharmaceuticals  
API – Poynter  
BPI  
Wine Heretic  
Omega Media Group  
Standard Publishing  
Sedona Bottling  
Mountain Valley Spring Water  
Greyhound Corp.  
Coe & Van Loo  
Hunt Construction Group  
Stantec Consulting  
Angenus Group/Norway  
Del E. Webb  
Stanley Consultants  
UnitedHealth – APIPA  
Wright Medical  
Gore Medical  
Alimera Pharmaceuticals  
SCB Medical  
OR-Live / BroadcastMed  
Western Asset Protection Group

May '72 – August '74

I produced concerts with such performers as Andy Kaufman, Wayland Flowers (Wayland and Madame), The Graduates (Second City Group), Oscar Peterson, Kenny Burrell, Bud Shank, Buddy Collette, Bobby Bryant, Lorez Alexandra and others.

#### **Advertising Production Activities**

Nov '74 – Dec '80

**Aaron Rents** (Atlanta, GA) - Ad agency of record responsible for multi-million-dollar budget, all video and print production, and national ad buys in 10 major markets. Increased sales dramatically moving advertising efforts from print to broadcast.

Jan '75 – Sep '85

**Production Services/AZ Studios** - Owner & sound engineer. Located in Phoenix Production Center, Phoenix, AZ.

Mar '79 – June '82

**Celebrity Sound Studio** in Hollywood, CA - Co-Owner.

June '79 – Oct '80

**Lindstrom & Jeff Advertising** - Creative Director responsible for video production for local & national media.

Sep '81

**Kountry Kraft Kitchens Inc** (Pennsylvania) Produced Sales and marketing videos. Their response: *"The movies you made for us are working well, adding excitement to our Dealer's Sales Presentation. It was smart (and efficient) to create the accessories film."*

Mar '82 – July '83

**Sandstone Studios** - Owner & sound engineer. Clients included AT&T and local ad agencies.

Feb '83 – Sep '88

**Presentations Inc.** - Producer responsible for producing multimedia and video shows for Intel (Phoenix, Hillsboro, OR, California & Las Piedras, Puerto Rico), Digital, Honeywell, Best Western Hotels, Linpro (1919 Market Street, Philadelphia), Sun City West, Sun Lakes, Troon marketing with Tom Weiskopf and Desert Highlands with Jack Nicklaus, Rural Metro (Scottsdale, Tucson, Orlando FL), Baptist Hospital, Opus SW.

Jun '84

**Intel Corporation** – Produced several marketing videos for new products. Their response: *"We asked for the impossible and you delivered. Ron, you worked extremely hard to execute a quality and professional show. The presentation you created for Intel was well received... and will be used as a successful marketing tool."*

Jun '88 – Dec '88

**Northrup/Grumman** – Produced audio, pilot training programs for the Saudi Arabian Air Force.

May '95

**Riedel Marketing Group** – Produced marketing and sales materials for them and their clients. Their response: *"Excellent job. The design and printing quality has increased sales and brought out pride in the company employees. You made us look good."*

Jun '99

**Arizona Clean Fuels** – Produced a marketing & PR video. Their response: *"Our goal of obtaining a public relations vehicle certainly was exceeded with your quality product. We appreciate your professionalism."*

Dept of Defense  
AZ Dept of Education  
And many other clients over the years.

## WRITING

In addition to writing corporate marketing and training programs for decades, I was asked in 2011 to start writing op-ed pieces for various websites. These included:

Al's #1, 5-star Political Blog  
Red Nation Rising  
Western Free Press  
World Net Daily  
FreedomMail

In addition to researched op-ed pieces, I've also interviewed top intelligence & public figures including:

### **LTG Michael Flynn**

Commanding General  
Dir. Defense Intelligence Agency  
U.S. National Security Advisor

### **Sidney Powell**

Fmr DOJ & Federal Appeals attorney

### **LTG Russel Honoré**

Commanding General 1<sup>st</sup> Army

### **MG Paul Vallely**

Deputy Commanding General for  
the U.S. Army Pacific Command

### **Vern Lyon**

Fmr CIA Operative

### **Coleen Rowley**

Fmr FBI Special Agent

### **Ron Hosko**

Fmr Asst. Director FBI

### **William Binney**

Fmr NSA Intelligence Official

### **Michael Springmann**

Fmr Dept. of State Diplomat to the  
Middle East

### **Gordon Chang**

Attorney & China Expert

### **Dr. Peter Pry**

Exec Dir. Nat'l & Homeland Security  
Fmr CIA Operative

### **Victor Davis Hanson**

Scholar, Professor & Historian

### **Salih Hudayar**

Prime Minister of East Turkistan

### **Dr. Jerome Corsi**

Best Selling Author

### **Andrew Nagorski**

Award Winning Journalist - Author  
Fmr Foreign Bureau Chief Newsweek

### **Erbil Gunasti**

Author - Movie Producer  
Press Sec. to 8 Turkish Prime Ministers

### **BG Robert Spalding**

National Security Expert  
US - China Relations

Oct '99 – July '04

**D.R. Horton** - Produced marketing, PR and customer service videos on VHS, DVD and multimedia CD. Their VP's response: *"Ron demonstrated great creativity, promptness, professionalism and delivery of materials when promised. His organizational skills are impeccable."*

### **Medical Broadcast & Production Activities**

Sep '96 – Dec '99

**Phoenix Health Plan** - Production agency responsible for all annual enrollment materials, membership materials and mailings, promotional items, and other marketing and membership activities.

May '99

**PMH Foundation** - Producer for cancer center fund raiser video and presentations. Their response: *"Your bidding process was complete and while you were not the lowest, we anticipated from your past productions and professional nature that you would give us the best product - you did not let us down. It was the viewing of the video that prompted one couple to increase their contribution to \$500,000."*

Sep '98 – '02

**Rockridge Technologies/Framatome/AREVA** (France) Produced many industry reports, training and marketing videos for the nuclear industry.

Mar '2000

**Smith & Nephew** - Video Producer for new "mini-Incision" surgical procedure for hip replacements with the doctor originating the technique. Las Vegas, NV

Jun '2000 – Aug '01

**iMaven/Johnson & Johnson** - Producer on multi-language, interactive multimedia patient information project.

July '03

**Phoenix Suns** - Produced Rookie of The Year CD. The Suns were kind enough to say: *"You made us look good Ron. We believe your contribution helped our very own Amare Stoudemire win the NBA Rookie of the Year Award."*

Jun '01 – Aug '15 (multiple medical broadcast activities)

**BroadcastMed/OR-Live** - My main client responded: *"Ron is our go-to resource in the Southwest: Dependable, always imaginative, we rely on his professionalism and experience to bring out the very best in our programming. A long-time partner in our live event production of sensitive surgical cases."*

Technical Director for:

- Shoulder resection broadcast from Piper Cancer Center, Scottsdale, AZ
- Knee arthroplasty broadcast from St. Luke's Hospital, Tempe, AZ
- Gastric bypass broadcast from Scripps Medical Center, La Jolla, CA, moderated by Carnie Wilson.
- Thoracic Aortic Aneurysm Repair surgery broadcast from private facility in Beverly Hills, CA.
- Gap balancing knee surgery from HOAG Institute, Orange, CA
- Hip replacement surgeries broadcast from Presbyterian Hospital in Albuquerque, NM.
- Tendon resection surgery project from UC Medical Center in San Diego, CA.
- Medical professionals' interactive panel discussion broadcasts from La Jolla, CA, Salt Lake City, UT, and Las Vegas, NV.
- Jimmy Connor's hip replacement broadcast in Hollywood, CA.

Personal note: I'm the guy companies go to in order to get things done. My 4.9 Google rating testifies to that, and I value my clients' feedback. I take deadlines and budgets seriously and enjoy working with some of the greatest technical and creative people around. I have, and enjoy, my time working one-on-one with CEOs, corporate presidents and managers from around the world; having served clients from Italy, France, Saudi Arabia, South Korea, South America, and Canada.

I've never failed to meet a deadline and in all the broadcasts, both broadcast and webcast – never a minute of dead air.

As they say, I play well with others as it is the success of the project and happiness of the client that is paramount in my projects.

- Knee replacement surgery broadcast from L.A. Medical Center in Los Angeles, CA.
- Sub-Vastus knee replacement surgery broadcast from El Dorado Hospital, Tucson, AZ.
- Hip replacement surgery broadcast from Tucson Orthopaedic Institute, Tucson, AZ

And many other surgery broadcasts in AZ, NM, NV, CA, UT

**U.S. Memorial Holocaust Museum** (Washington D.C.) - Producer/ Technical director for special events.

Aug '08

**Temple of Understanding / United Nations** NYC - Producer for the design, printing and implementation of all materials for 2008 Hollister Award Program. Their response: *"The invitation and journal packages were wonderful additions to the event. We would like to remain in contact to parter again in the future."*

Director/Technical Director for Naomi Judd live broadcast on nursing from John C. Lincoln Trauma Center in Phoenix, AZ.

Mar '08 – Sep '12

**ATMI** – Over several years I produced video and print marketing and sales materials involving multi-camera and high-speed camera projects in Arizona, Connecticut, Minnesota, and California. Projects included producing in English, Chinese, Korean and Japanese languages. Their response: *"...excellent service and support for multiple projects. Our needs spanned simple, internal training videos to high-production value marketing materials using high speed cameras and specialized photography. It is great to have a service provider that takes ownership as a "partner" and delivers on their promises of quality and professionalism."*

Apr '15 – Dec '18

**Stilo Development** (Milan, Italy) – I produced several long videos to be used for marketing, as well as partnership recruitment purposes. Project activities included the management of video, design and print production, photography, animation and distribution. Their response: *"I have worked with many companies in this field over a 50-year career and this company is without equal in every respect. Talented, creative, friendly, open-minded, timely, very competitive pricing...superior in every respect."*

July '16

**HEAD Sports** - Produced and Directed video projects for their largest product launch in 5 years. Also produced video for the world's #1 men's tennis champion, Penn spokesman, Novak Djokovic.

## SKILLS

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Organization	Project Commitment	Budget Awareness
Customer Service	Communication	Quality Oriented
Logic/Efficiency-Oriented decisions	Finding great places for lunch	
Designing a fun wrap party		